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NEWS RELEASE

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October 11, 2006

For Immediate Release

Benefit Plans Plus, LLC Promotes Jason Oesterlei To Manager

Jason Oesterlei, QKA, QPA, AIFA™ has been promoted to manager at Benefit Plans Plus.

Since joining Benefit Plans Plus in late 2001, Oesterlei has demonstrated a consistent high level of commitment, diligence, and leadership in his day to day activities for the firm. His "Client First" attitude has set a great example for his peers and the firm; his work ethic has earned the respect of his co-workers and the appreciation of his superiors.

Oesterlei will continue to be responsible for oversight of the day to day work-flow of Benefit Plans Plus and play a more visible role in management as well.

In addition to holding an Accredited Investment Fiduciary Auditor™ (AIFA) designation, a Qualified 401(k) Plan Administrator (QKA) designation, a Qualified Pension Administrator (QPA) designation from the American Society of Pension Professionals and Actuaries (ASPPA), he is currently pursuing the Certified Pension Consultant (CPC) designation.

A graduate of the University of Missouri-St. Louis, Oesterlei holds a Bachelor of Science degree in Business Administration with an emphasis in finance.

Oesterlei resides in St. Louis with his wife Gina and their two children.

Benefit Plans Plus, LLC, formed in 1998 for comprehensive specialized retirement plan administration, is a subsidiary of Brown Smith Wallace, LLC of St. Louis, Missouri. The Benefit Plans Plus team provides customized employee retirement plan services that make a measurable difference to their clients. Its staff averages more than 13 years of experience and maintains advanced designations including: Associate Professional Member through the National Institute of Pension Administrators, Certified Pension Consultant, and Qualified 401k-

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Plan Administrator through the American Society of Pension Professionals and Actuaries. For more information visit www.bpp401k.com or contact Patrick Shelton, GBA at 314.983.1212.

Brown Smith Wallace is the second-largest locally owned independent full-service CPA and business consulting firm in Missouri with nearly 150 employees throughout the Midwest. Through a network of offices in St. Louis, St. Charles and Chicago, Brown Smith Wallace is the only CPA and business consulting firm that makes A Measurable Difference™ to its clients through the execution of its six measurable differences and by putting its guarantee in writing. For more information visit www.bswllc.com or call 314.983.1288.

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